Making carbon management precise and intuitive

Your Carbon Footprint
Made Simple

Breakdown

78
tCO₂e

■ Scope 1   ■ Scope 2   ■ Scope 3

Evolution overtime
6.5 tCO₂e
(-0.9 tCO₂e)

Total emissions
78 tCO₂e

Emissions avoided
12 tCO₂e

Benchmark
Average : 121 tCO₂e

111   103   136   151   118

GREENHOUSE GAS PROTOCOL

TCFD | TASK FORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES

CDP ACCREDITED PROVIDER 2022

Tech Zero

Certified B Corporation
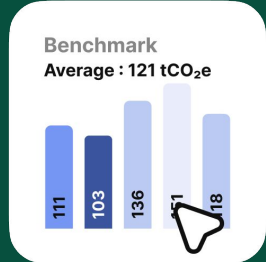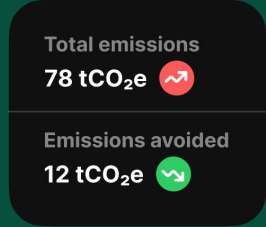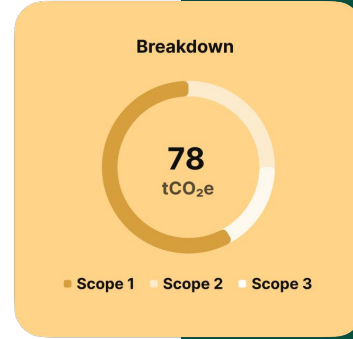
Overview

01

About Greenly

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Greenly's Mission

Democratizing access to climate strategy

The all-in-one platform dedicated to all businesses who want to measure, manage, and reduce their CO_2 emissions via the ADEME or GHG Protocol methodology.

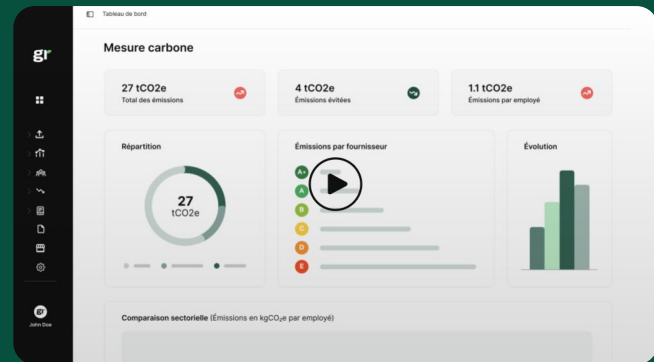Methodology aligned with global carbon accounting standards

An international, multi-sector vision

+2000
Clients within a variety of sectors (food, IT, industry, retail, consulting, finance, etc.)

+180
Employees (climate experts, data scientists, engineers, product builders, etc.)

3
Offices (Paris, London, New York)

+50
Countries (Europe, USA, Canada, UK, Australia, Asia, etc.)

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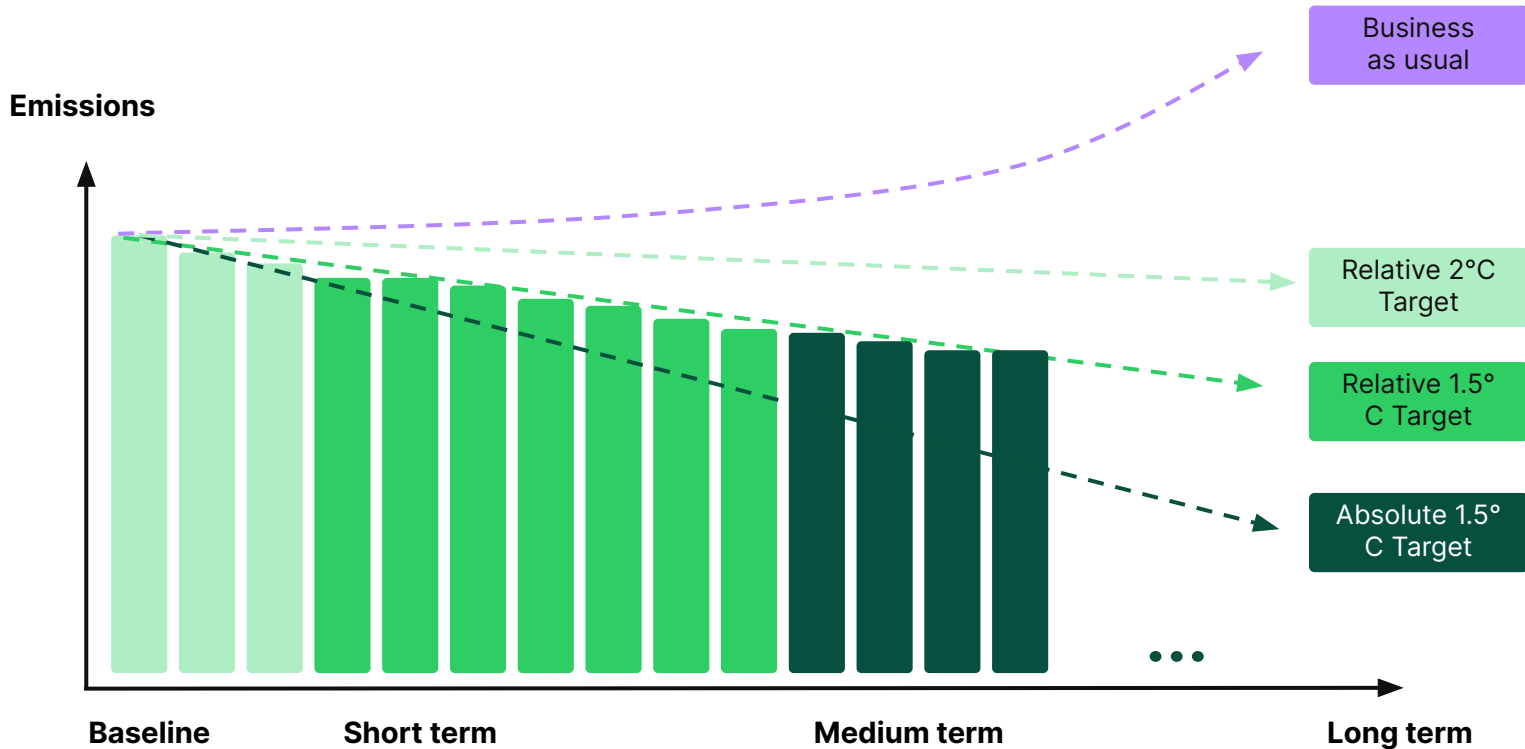
A long-term vision to limit global warming

ALIGN YOUR GOALS WITH THE PARIS AGREEMENTS

6 good reasons to calculate your Carbon Footprint

WIN CUSTOMERS
- Meet clients' environmental needs
- Build a responsible brand

CERTIFICATIONS
- BCorp certification (1/3 points)
- Ecovadis and other ESG certifications

MAKE INVESTMENT EASIER
- Growing regulatory pressure on investment funds
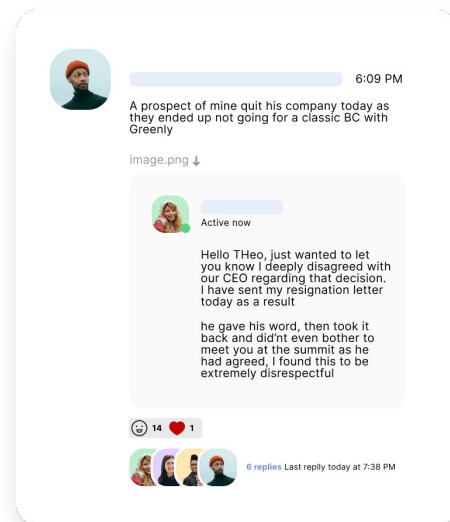- Climate risk is financial risk

REGULATIONS
- SEC, SFDR, CSRD, SECR regulations
- Requirements for companies of > 250 employees

TAKE ACTION ON CLIMATE
- Take part in our century's greatest challenge
- Address business-related climate risks

ATTRACT TALENT
- Employees care about a company's environmental engagement
- Improve your brand

6:09 PM

A prospect of mine quit his company today as they ended up not going for a classic BC with Greenly

image.png ⬇

Active now

Hello THeo, just wanted to let you know I deeply disagreed with our CEO regarding that decision. I have sent my resignation letter today as a result

he gave his word, then took it back and didn't even bother to meet you at the summit as he had agreed, I found this to be extremely disrespectful

14 ♥ 1

6 replies Last reply today at 7:38 PM

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02

Our Carbon Footprint solution

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GHG Protocol and ADEME compliant methodology - BEGES v5

GREENHOUSE GAS PROTOCOL

SCOPE 3

SCOPE 2

SCOPE 1

SCOPE 1
DIRECT EMISSIONS

Scope 1 includes GHG emissions from sources under the organization's control including product manufacturing.
Examples: fossil fuel combustion, refrigerant gas

SCOPE 2
INDIRECT EMISSIONS
LINKED TO ENERGY CONSUMPTION

Scope 2 includes emissions associated with the production of imported electricity, heat or steam.
Example: Consumption in kWh
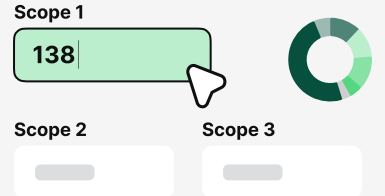
SCOPE 3
OTHER INDIRECT EMISSIONS

Scope 3 includes all other emissions not accounted for in the first two categories, yet still associated somewhere in the value chain, for example:
purchasing of raw materials, services, employee commutes, transportation, waste, product use and disposal, fixed assets, etc.

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ADEME compliant methodology - BEGES v5

Category 1
direct emissions:

business activities (stationary and mobile combustion sources, fugitive emissions, biomass, etc.)

Category 2
indirect emissions:

electric and non-electric energy consumption (building electricity, air conditioning, central heating, air conditioning)

Category 3
indirect emissions:

transport (upstream and downstream transport of goods, employee commutes, visitor and customer travel, business travel)

Category 4
indirect emissions:

products purchased (purchase of goods, fixed assets, waste management, upstream leasing assets, purchases of services)

Category 5
indirect emissions:

products sold (use of sold products, downstream leasing assets, product end-of-life, sold investments)

Category 6
indirect emissions:

other indirect emissions (all the company's other indirect emissions not included in another category)

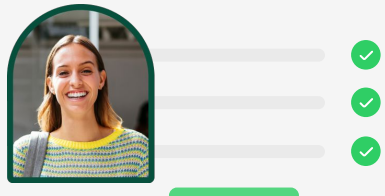# Greenly's support over the 3 Carbon Footprint pillars

MEASURE, ENGAGE, REDUCE

MEASURE
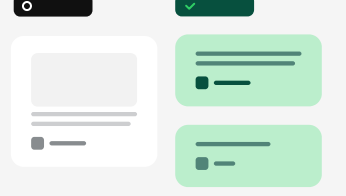
Greenhouse Gas Emissions Balance (BEGES)
Scopes 1, 2, and 3.

Demo
Greenly Platform

ENGAGE

Employee awareness and training, supplier engagement

Demo
Employee Platform

REDUCE

Transition Plan,
Reduction trajectory, carbon contribution/offsets

Demo
Supplier Engagement

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Precise and flexible data integration

1. MEASURE: PHYSICAL AND FINANCIAL ANALYSES

1. Physical Analysis

Prioritization of the main emissions sources with **available business activity data** to flesh out your Carbon Footprint calculation.
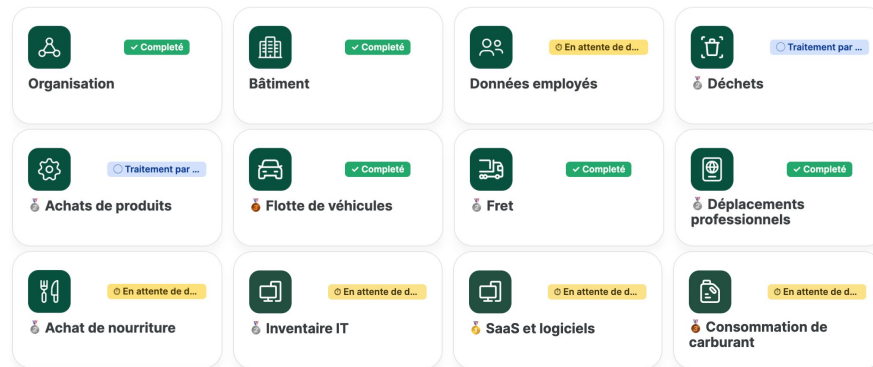Required for Scopes 1 and 2.

Why?
- Precise
- Rigorous
- Focus on the important sources
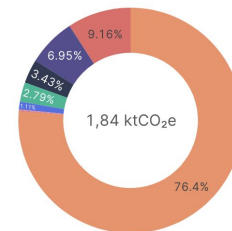- Refine the Transition Plan

2. Financial Analysis

Complementary to the physical analysis, the financial analysis integrates all your emissions via the **Fichier des Écritures Comptables (FEC)** and acts as a safety net in tandem with Greenly's solution.

Why?
- Follow regulations
- Standardized, secure, and certified
- Saves time

Organisation ✓ Complété	Bâtiment ✓ Complété	Données employés ⏱ En attente de d…	Déchets ⏱ Traitement par …
Achats de produits ⏱ Traitement par …	Flotte de véhicules ✓ Complété	Fret ✓ Complété	Déplacements professionnels ✓ Complété
Achat de nourriture ⏱ En attente de d…	Inventaire IT ⏱ En attente de d…	SaaS et logiciels ⏱ En attente de d…	Consommation de carburant ⏱ En attente de d…

+ 30 modules

Chargez un FEC 🇫🇷

1,84 ktCO$_2$e

9.16%
6.95%
3.43%
2.79%
1.1%
76.4%

Principales catégories :

- ■ **76.4%** : Achat de produits
- ■ **9.2%** : Fret
- ■ **6.9%** : Immobilisations
- ■ **3.4%** : Achat de services
- ■ **2.8%** : Déplacements
- ■ **1.1%** : Numérique
- ■ **0.1%** : Activités et évènements
- ■ **0.1%** : Nourriture et boissons

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Greenly prioritizes the physical approach, but relies on the financial approach if data are missing
MANAGING EMISSIONS WITH FINESSE

Emissions category	Emissions sources (ADEME)		Data collected	Unit (physical data)
Category 1 *direct GHG emissions*	1.1	Direct emissions from stationary sources	FEC / Physical data	kWh
	1.2	Direct emissions from mobile sources	FEC / Physical data	Liters of fuel / Km travelled
	1.3	Direct emissions from non-energy processes	FEC / Physical data	Liters of fuel / m3 of gas
	1.4	Direct fugitive emissions	Company profile	Air-conditioned area / m3 of gas
	1.5	Biomass emissions	Physical data	
Category 2 *indirect emissions (energy)*	2.1	Indirect emissions - electricity consumption	FEC / Building data	kWh
	2.2	Indirect emissions - non-electric energy consumption	Company profile	Liters of fuel / m3 of gas
Category 3 *indirect emissions (transportation)*	3.1	Inbound freight	FEC / Physical data	Transport, tonnage & km travelled
	3.2	Outbound freight	FEC / Physical data	Transport, tonnage & km travelled
	3.3	Commute to work	Employee Questionnaire	Means of transport & km travelled
	3.4	Visitor and customer travel	Physical data	Means of transport & km travelled
	3.5	Business travel	FEC / Physical data	Means of transport & km travelled

ADEME
AGENCE DE LA TRANSITION ECOLOGIQUE

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Greenly propose en priorité l'approche physique mais s'appuie sur l'approche monétaire si la donnée est manquante

PILOTER SES ÉMISSIONS AVEC FINESSE

ADEME
AGENCE DE LA
TRANSITION
ÉCOLOGIQUE

Catégorie d'émissions	Postes d'émissions (ADEME)		Données collectées	Unité (donnée physique)
Catégorie 4 *émissions indirectes (produits achetés)*	4.1	Achats de biens	FEC / Données physiques	Types de produits & quantité / masses
	4.2	Immobilisations de biens	FEC / Données physiques	Types de biens & quantité
	4.3	Gestion des déchets	Données physiques	Nombre d'employés / Type de traitement & quantité
	4.4	Actifs en leasing amont	FEC / Données physiques	Types de biens & quantité
	4.5	Achats de services	FEC	A traiter au cas par cas
Catégorie 5 *émissions indirectes (produits vendus)*	5.1	Utilisation des produits vendus	Données physiques	A traiter au cas par cas
	5.2	Actifs en leasing aval	FEC / Données physiques	Types de biens & quantité
	5.3	Fin de vie des produits vendus	Données physiques	A traiter au cas par cas
	5.4	Investissements	Dépenses / Données physiques	A traiter au cas par cas
Catégorie 6 *autres émissions indirectes*	6.1	Autres émissions indirectes	FEC / Données physiques	A traiter au cas par cas

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Facilitate data collection with our specific modules

1. MEASURE: FLEXIBLE TECHNOLOGY AND CALCULATIONS

COMPANY

Import your available, consolidated files
Energy consumption, Shipping, Purchases...

Specific modules for your non-consolidated data
IT inventory, Shipping, Travel...

API connectors with +50 integrations for automated data collection

Demo
Data Integration

GREENLY

Publication of Carbon Footprint report in compliance with ADEME and GHG Protocol

Categorization of your physical and financial data by our teams of Climate Experts

Databases to streamline your efforts (+100k emission factors, +1500 customers, +30k suppliers)

Take a look at the
Carbon Footprint report

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Detailed emissions analysis

1. MEASURE: DYNAMIC DASHBOARDS FOR GRANULAR, CUSTOMIZED ANALYSIS

Demo
Dashboards
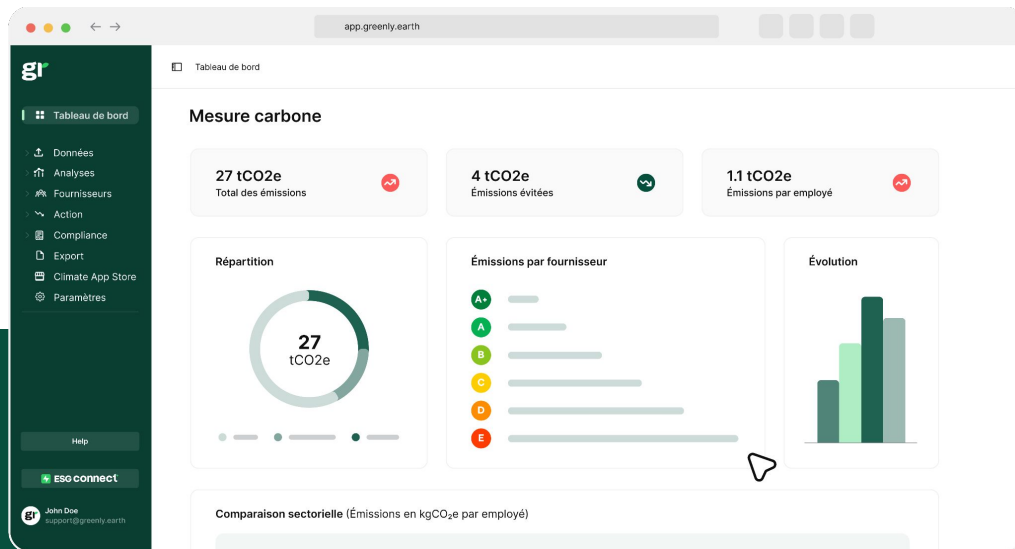
Detailed monitoring of your emissions
Filter your balance sheet to your chosen level: Scope, BU, purchasing categories...

Customized dashboards
Create your own dashboards with our customizable charts.

100% auditable balance sheet
Download your 100% auditable balance sheet in just one click.

Quality management
Improve the quality of your emissions balance sheet by tracking robust quality indicators.

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Engage your employees in the fight against climate change
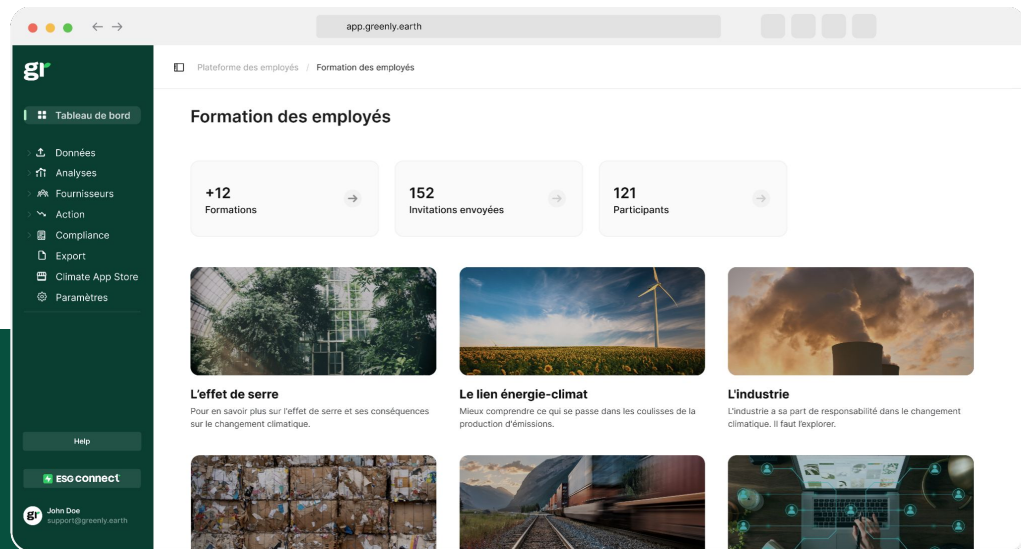
Carbon Footprint per employee (email, QR Code) and customized recommendations.

Learning and raising awareness through a wide range of educational and entertaining courses.

Access to badges and certificates to track their progress and share with colleagues.

Demo
Employee Platform

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Engage suppliers to improve measurement and reduce Scope 3 emissions

2. ENGAGE: SUPPLIER PLATFORM

Suppliers assessment
Carbon evaluation of your suppliers in 3 categories: carbon reporting, actions implemented, stakeholder commitment.

Carbon emission data collection
LCA and GHG assessment data collection and verification.
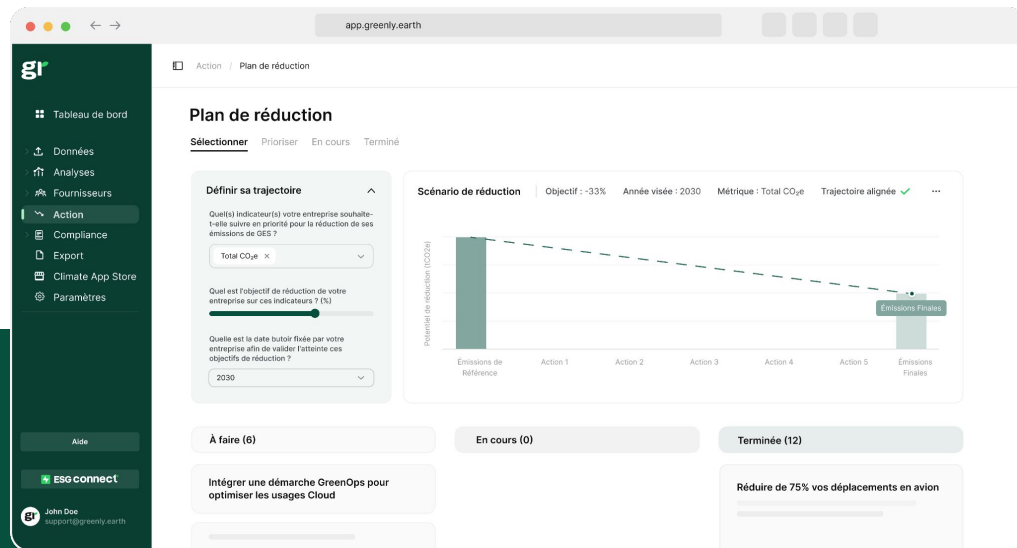
Network of low-carbon suppliers
Identify committed service providers to help you implement your own reduction actions.

Demo
Supplier Engagement

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Create an ambitious Transition Plan

3. REDUCE: MORE IN-DEPTH SUPPORT BASED ON YOUR CLIMATE STRATEGY

Library of reduction actions and adapted prioritization

+300 Actions available & low-carbon suppliers in the Greenly library

Meeting to help identify the Action Plan right for your business

Building a personalized reduction trajectory with quantified actions

Tool for simulating the real impact of your actions and the associated costs; ambition aligned with SBTi trajectories.

Workshops to prioritize actions for Scope 1 & 2 and/or 3

Demo
Reduction Trajectory

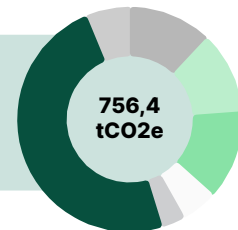greenly

03

Why Greenly

Expertise for every business sector

Finance / Investment / Insurance
Food & Agriculture
Industry
Consulting / Services
Health

Retail
Tech / IT
Education / Public Services
Transportation / Travel
Events / Tourism / Media / Communications

756,4 tCO2e

1. Project framing

An engineer specialized in your sector, dedicated to deploying the tool, managing your project, identifying the data to be collected and categorizing your emissions.

2. Operational management

Prioritization of the main emission sources. Advanced analyses linked to sector emissions.
Reporting and presentation of the GHG report.

Victoria Reypin,
Climate Expert at Greenly

DATA COLLECTION FOR YOUR SECTOR
(click on the examples to take a look)

| Accounting files | Building inventory | Shipping |
| IT | Products and services purchasi | Expense reports |

OUR INDUSTRY DATABASES

AGRI BA LYSE   iea   inies   eurostat   ei ecoinvent

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Key references

+2 000 CLIENTS

|	Description	Carbon Accounting	Specific study
General Mills	**GENERAL MILLS** - International food group with a portfolio of +150 brands	Carbon footprint through 2025 for Géant Vert subsidiary (pilot project)	
BISCUIT INTERNATIONAL	**BISCUIT INTERNATIONAL**- Cookie producer and distributor	Carbon footprint since 2021 for 12 European subsidiaries	
HUTCHINSON	**HUTCHINSON** - Manufacturer of plastic products for the automotive and aerospace industries	Carbon footprint for the group since 2020	LCA of +200 products Supplier engagement
ecovadis	**ECOVADIS** - CSR assessment solution	Carbon footprint since 2020	
Pernod Ricard	**PERNOD RICARD** - International Group, Producer and distributor of wines & spirits	Carbon footprint of its digital activities	Life Cycle Assessment for 2 spirits Green IT
HUAWEI	**HUAWEI** - Smartphone maker	Carbon footprint through 2025 for the 12 entities	Supplier engagement
KFC	**KFC** - Fast food chain	Carbon footprint in France	Comparative LCA of 3 burgers (veggie, chicken, beef)
GIVENCHY	**GIVENCHY** - Fashion and cosmetics manufacturer	Carbon footprint for the 2 entities (fashion & cosmetics)	Supplier engagement

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Our key strengths

A 100% INTUITIVE PLATFORM TO CALCULATE YOUR CARBON FOOTPRINT IN JUST A FEW WEEKS
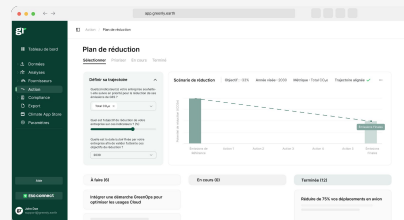

QUICK & FLEXIBLE DATA COLLECTION

- File imports
- API Connections
- Manual data entry
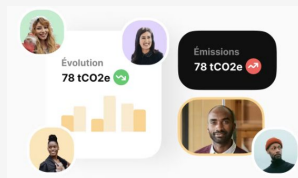
COLLABORATIVE HUB

- Task manager
- Add users and assign roles
- In French & English

CUSTOMIZABLE EMISSIONS TRACKING

- Reduction trajectory
- Climate dashboard
- Mapping

CERTIFIED RESULTS: ADEME AND GHG

- BEGES v4 & v5
- GHG Protocol
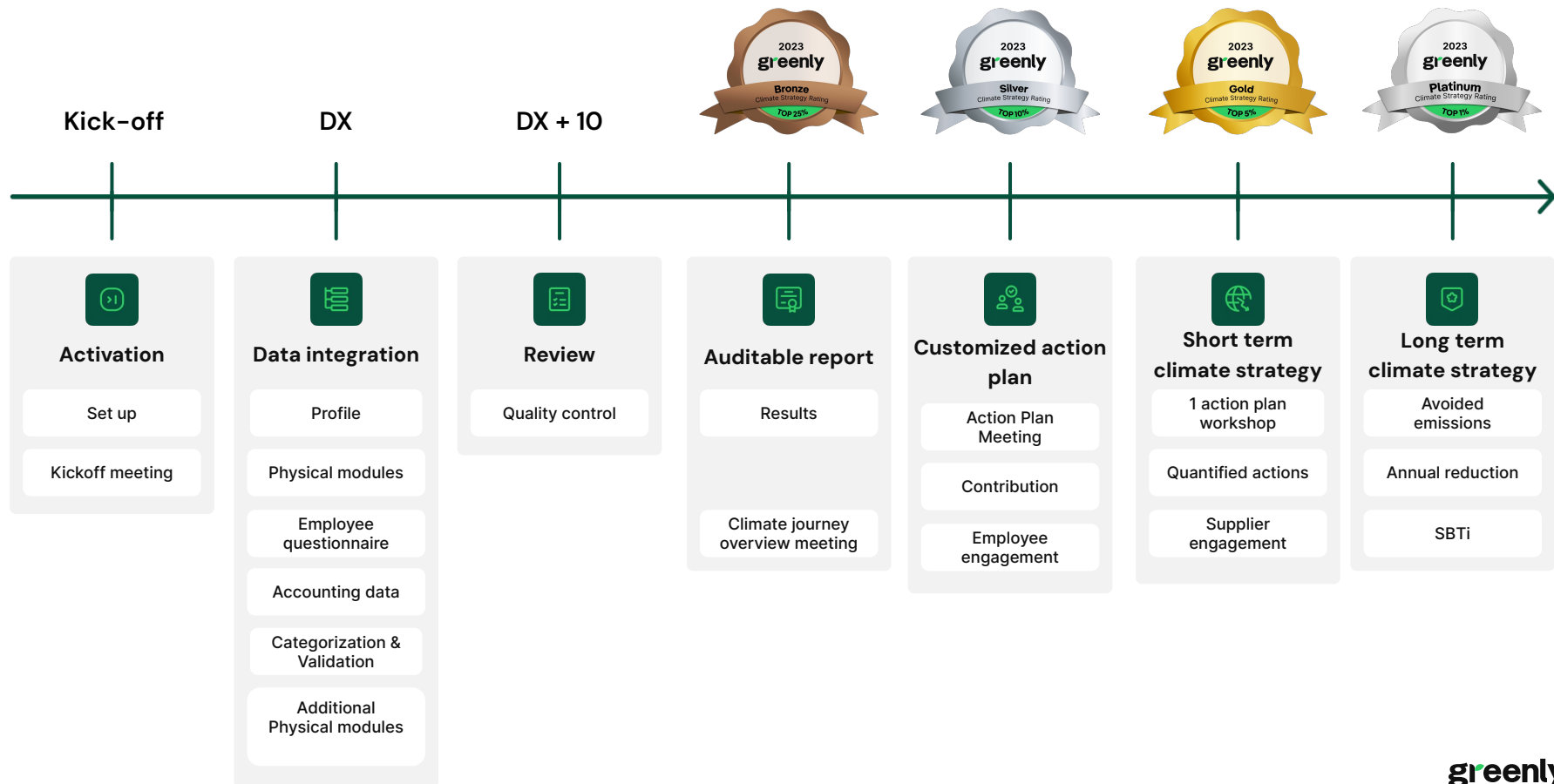- Auditable and compliant platform

AND MUCH MORE...

- Online help and resources available in the Greenly Academy
- Chatbot with our carbon experts
- Personalized, dedicated support from a climate expert
- Marketing team to help you communicate about your climate strategy
- And much more...

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04

Support offerings

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Planning and milestones

Kick-off	DX	DX + 10				

Activation

Set up

Kickoff meeting

Data integration

Profile

Physical modules

Employee questionnaire

Accounting data

Categorization & Validation

Additional Physical modules

Review

Quality control

Auditable report

Results

Climate journey overview meeting

Customized action plan

Action Plan Meeting

Contribution

Employee engagement

Short term climate strategy

1 action plan workshop

Quantified actions

Supplier engagement

Long term climate strategy

Avoided emissions

Annual reduction

SBTi

2023 greenly Bronze Climate Strategy Rating TOP 25%

2023 greenly Silver Climate Strategy Rating TOP 10%

2023 greenly Gold Climate Strategy Rating TOP 5%

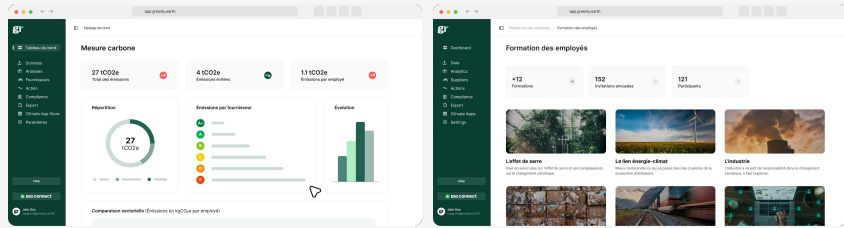2023 greenly Platinum Climate Strategy Rating TOP 1%

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The deliverables

YOUR DATA, YOUR REPORTS, YOUR STRATEGY ALL ON ONE PLATFORM

Greenly platform access
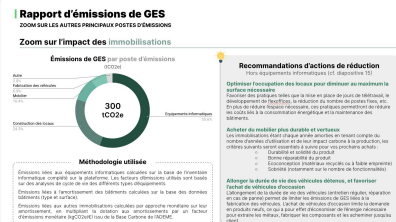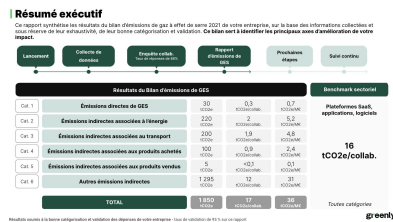
Annual subscription
Platform for employee awareness

Regulation-aligned exports

ADEME BEGES v4 and v5 format
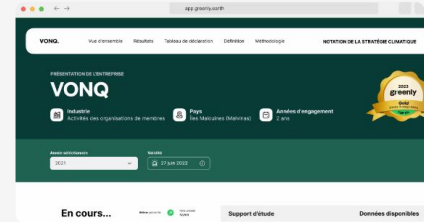GHG Protocol format

Certified Carbon Footprint report

GHG emissions report

Communication tools

Public page, Greenly Certificate, Case study

Our offerings

SUPPORT, PROJECT TAILORED TO YOUR NEEDS

Measure Carbon

Scope 1 & 2 Physical, Scope 3 Financial

Physical analysis Scope 3

Rapidly measured

Climate Strategy

Reduction actions

Reduction trajectory

Action plan workshops

Employee and supplier engagement

Support

|	GHG Report Compliance	Climate Action Ready	Net Zero Contributor	Climate Hero
	General	**Personalized**	**Advanced**	**Premium**
			5 quantified actions	10 quantified actions

GHG Report Compliance — General
- Dedicated support team
- Grouped Kick-Off
- Dedicated carbon overview meeting

*"I'd like to carry out an **initial GHG assessment** to complete this step, identify my main emission sources and reduction options".*
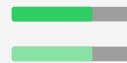
Climate Action Ready — Personalized
- Dedicated support team
- 20 min Kick-Off call
- Action plan meeting with a climate expert
- Dedicated carbon overview meeting

*"I want to understand my emissions in detail and how to reduce them, via **detailed and personalized actions**."*

Net Zero Contributor — Advanced
- Dedicated project manager
- 1h Kick-Off
- 1 Action plan workshop
- Dedicated carbon overview meeting

*"I want to commit my company to a reduction trajectory f**or Scopes 1 & 2 or Scope 3** by making decisions based on robust data."*

Climate Hero — Premium
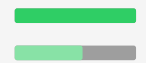- Dedicated project manager
- 1h Kick-Off
- 4 Action plan workshops
- Dedicated carbon overview meeting

*"I want to commit my company to a reduction trajectory for **Scopes 1, 2 and 3** by making decisions based on robust data."*

05

Take it one step further
CSRD, LCA, SBTi, Green IT

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Our other services to help you go further

SUPPORT AND OFFERS TAILORED TO ALL YOUR NEEDS DIRECTLY ON THE PLATFORM

MEASURE YOUR EMISSIONS

A LIFE CYCLE ANALYSIS CALCULATOR

Measure and compare the carbon footprint of all your products
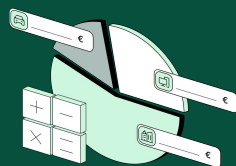
GREEN IT

End-to-end IT value chain diagnostics

RESPONSIBLE PURCHASING

Measure your suppliers' emissions and involve them in your climate journey

MARKETPLACE OFFSETS

Contributing to decarbonization through certified projects

COMPLIANCE

SCIENCE BASED TARGETS

Certified
2022 2023
Net Zero
Contributor

CSRD

greenly

CSRD Application

OPTIMIZE YOUR CSRD REPORTING WITH GREENLY

greenly

Conformité / CSRD

CSRD

Avant de démarrer | **Vue globale** | Par type d'ESRS | Export

Statut global

32%

● Fait **26** ● En cours **8** ● A commencer **42** ● Non matériel **12**

Informations générales   Progression : XX%

● ESRS 1 📖 →

● ESRS 2 📄 →

Informations environnementales   Progression : XX%

● ESRS E1 ▶ →

● ESRS E2 🌡 →

● ESRS E3 ⏱ →
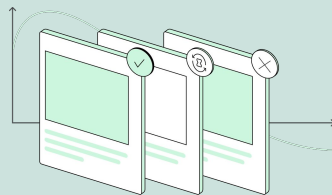
ESRS E4   ESRS E5

👤 Acmé Studio

🖥 **Tableau de bord**

⬆ Données
📊 Analyses
〰 Actions
🏪 Climate App Store
⚙ Paramètres

▶ **View Demo**

Consolidated data collection
Collect and analyze all your environmental data
Social and governance data can be formatted and aggregated

Task manager
You and your stakeholders may track your reporting progress in real time

Audit-ready platform, safe and reliable

Automatic export: In the required xHTML format

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Life Cycle Analysis Calculator

PRIORITIZE THE MEASUREMENT OF YOUR PRODUCTS' IMPACT

PRODUCT LIFE CYCLE

Material sourcing

Component manufacturing

Company facilities

Apple stores

Apple offices

Apple data centers

End of life disposal

Final product assembly

Product use
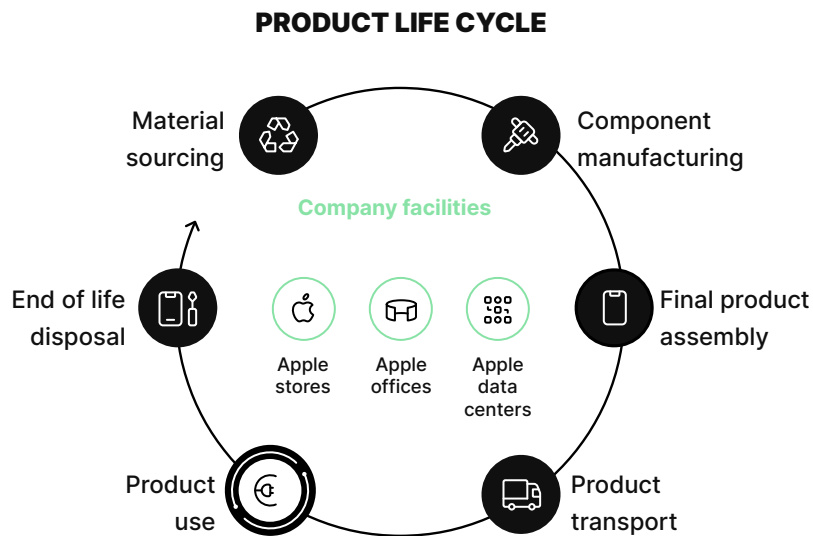
Product transport

Simplified data collection
Identify all incoming and outgoing flows linked to the life cycle of your products

Environmental impact assessment
Calculate the CO2 impact of each stage in your value chain

Interpreting results
Access your life cycle analysis in a dedicated application, export of your results to all your stakeholders

Recommended actions
Quantifying emission reduction potential and identifying alternatives

[View Demo]

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SBTi Roadmap

PRIORITIZE TRANSPARENCY AND GOAL COMMUNICATION

ENGAGEMENT

- SBTi registration
- Send the commitment letter
- Obtain committed company status, visible on the SBTi website

DEVELOPMENT

- Follow-up with your sector guide and the SBTi Criteria recommendation
- Define your target trajectory
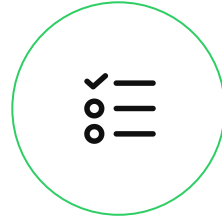
SUBMISSION

- Submit the files: "Net Zero Target Submission forms I & II
- Send proof of reduction trajectory
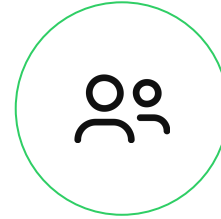
COMMUNICATION

- Public announcement of your target trajectory
- Communicate with your business partners
- Receive the welcome pack

PUBLICATIONS

- Annual publication of progress towards your target trajectory
- Annual measurement of your carbon footprint

Sector focus: Green IT

PRIORITIZE PRECISION ON YOUR MAIN EMISSION SOURCE

Corporate IT emissions

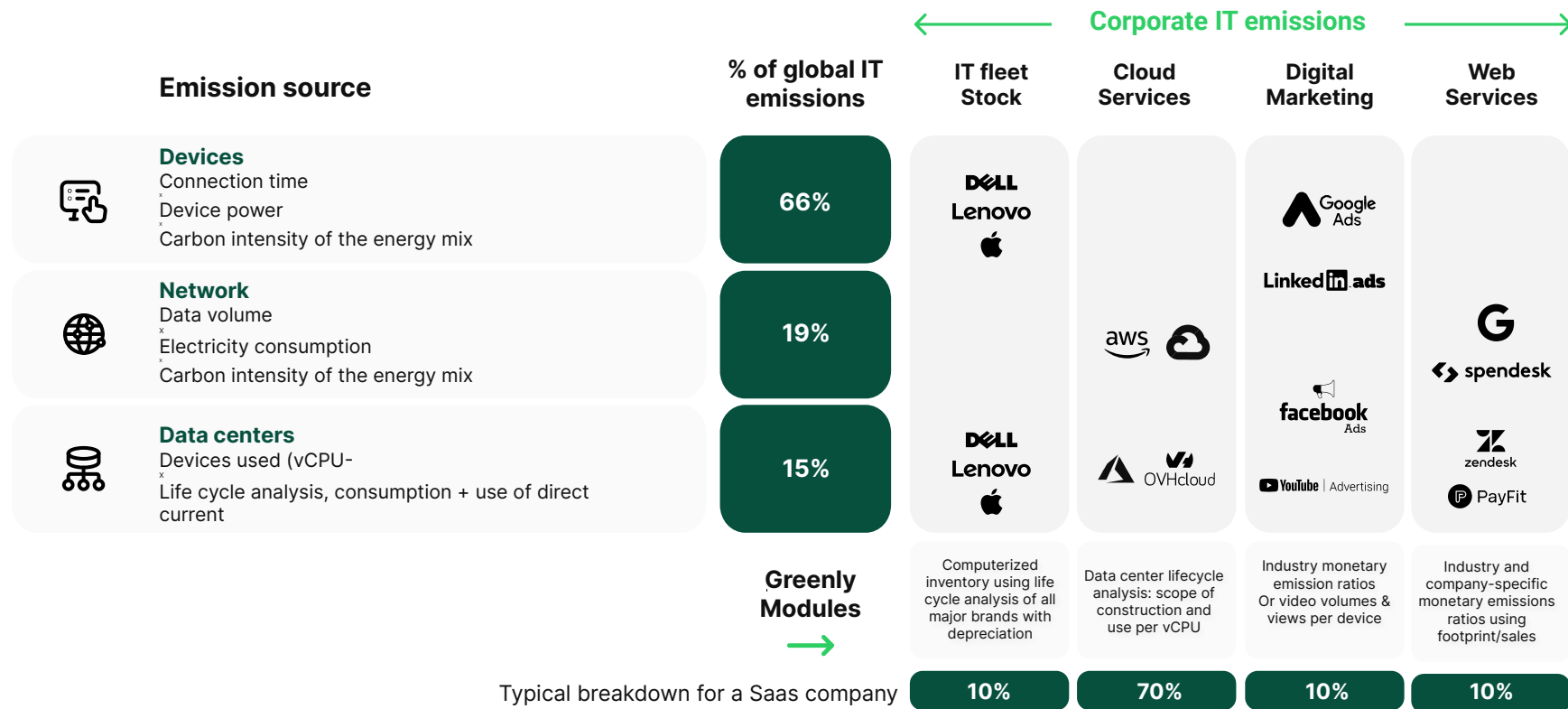| Emission source	% of global IT emissions	IT fleet Stock	Cloud Services	Digital Marketing	Web Services
Devices Connection time ˣ Device power Carbon intensity of the energy mix	**66%**	DELL Lenovo 		Google Ads Linkedin ads	G
Network Data volume ˣ Electricity consumption Carbon intensity of the energy mix	**19%**		aws ☁	facebook Ads	spendesk
Data centers Devices used (vCPU- ˣ Life cycle analysis, consumption + use of direct current	**15%**	DELL Lenovo 	▲ OVHcloud	YouTube Advertising	zendesk PayFit
Greenly Modules →		Computerized inventory using life cycle analysis of all major brands with depreciation	Data center lifecycle analysis: scope of construction and use per vCPU	Industry monetary emission ratios Or video volumes & views per device	Industry and company-specific monetary emissions ratios using footprint/sales
Typical breakdown for a Saas company		**10%**	**70%**	**10%**	**10%**

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Net Zero Contributor Certification

PRIORITIZE YOUR EMISSIONS REDUCTION

CERTIFICATION NET ZERO CONTRIBUTOR

For a decarbonization strategy in line with the Paris Agreement

Certified
Net Zero
Contributor

greenly

Our white paper ↘

1. Specialized consultant to build your climate strategy

↘ **A dedicated climate strategy expert supports and audits you.**

↘ **Workshop to plan out actions to take.**

↘ **Guide and facilitate discussions on high-impact actions.**

2. Our digital tools simplify the process

↘ **Link measurement, planning, action and follow-up.**

↘ **Track ongoing progress toward objectives.**

↘ **Highlight your actions for future evaluations.**

3. Adding value to your company

↘ **Prove your sincere environmental commitment to your stakeholders.**

↘ **Access our register of environmentally aligned companies.**

↘ **Respond to market demands.**

↘ **Open up opportunities.**

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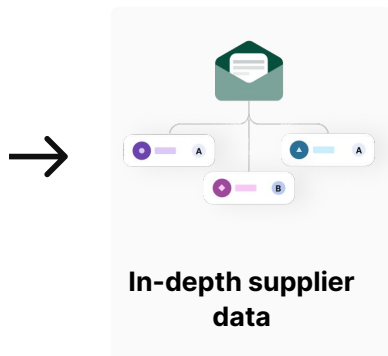
Supplier engagement

PRIORITIZE YOUR SUPPLY CHAIN ENGAGEMENT WITH A MEASUREMENT MODULE

Supply Chain Analysis	Supplier Engagement	Supplier Carbon Assessment	Life cycle analysis

Evaluate your supply chain
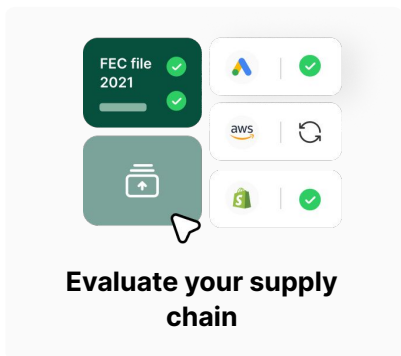
Measure your **scope 3 emissions** Identify your **highest emitting suppliers**
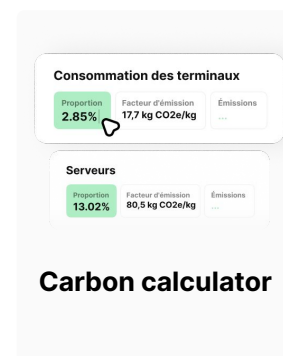
In-depth supplier data

Greenly **interviews your suppliers on your behalf** and assesses their carbon emissions and engagement using **the Greenly Carbon Score.**

Supplier Support

A **platform for SMEs** tailored to your suppliers' needs, budget and resources to assess their carbon footprint

Carbon calculator

Give your suppliers a detailed view of the **emissions linked to their product**

Basic solution - Buyer   *Suppliers - Optional*

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